

PROGRAMME

- 10:00- Registration
- 10:20-10:30 Opening remark by Ryoko Nakano (Professor, Kanazawa University)
- 10:30-11:45 Session 1: Environment/Tourism
- Wilderness and Satoyama: Politics of National Landscape**
Masami Yuki (Professor, Kanazawa University)
- Tourism: Globalization's Poison Pill**
Chris McMorran (Associate Professor, National University of Singapore)
Moderator: Timo Thelen (Associate Professor, Kanazawa University)
- 11:50-13:00 Lunch
- 13:00-14:50 Session 2: Heritage and Food Branding
- "China's Famous Hundred Year Old Brand" – State Sponsored Nostalgia in China's Food Retail Market**
Thomas David DuBois (Visiting Senior Research Fellow, Fudan University)
- Shumai: Problems of National Identity and Branding a Local Product in Yokohama, Japan**
Rob Eskildsen (Professor, International Christian University)
- Rebuilding Global Japan in the Shadow of Meiji: Industrial Heritage Branding**
Ryoko Nakano (Professor, Kanazawa University)
Moderator: Tatsuya Koizumi (Associate Professor, Kanazawa University)
- 14:50-15:00 Break
- 15:00-16:50 Session 3: Nationalist Populism
- Teageukibudae: Collective Nostalgia for the Forbidden**
E.J.R. Cho (Research Fellow, Institute for National Security Strategy, Korea)
- The Glorious Past and Decline of Britain: Margaret Thatcher and British Foreign Policy in the 1980s**
Yoshitaka Okamoto (Associate Professor, Kanazawa University)
- Populism in the Age of Nostalgia: Is It Feasible to the Future?**
Toru Yoshida (Professor, Hokkaido University)
Moderator: Ryoko Nakano (Professor, Kanazawa University)
- 16:50-17:00 Closing remark by Yoshinari Yamaguchi (Associate Professor, Kanazawa University)

(The title of each individual presentation is provisional)